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## Greater Milwaukee Dental Association

# Newsletter

June 2017

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**If you would like to contribute to  
the newsletter please contact  
Monica Hebl at  
[hebl.monica@gmail.com](mailto:hebl.monica@gmail.com)**

# President's Message

By Dr. Angela Lueck



If you had asked me ten years ago if I would be writing a President's message in the Greater Milwaukee Dental Association's newsletter, I would have said you were nuts, but it proves the power of a simple question.

I will never forget the phone call I received more than 5 years ago from Dr John Moser asking me if I would please be willing to take over a vacant GMDA board seat. I recall my first board meeting. People pulled out minutes they found online. I was like a deer in headlights, desperately trying to remember everyone's name and thinking, "What are they talking about, where did they get those minutes and who are trustees?"

As a result of being involved as a board member, I became more involved in the community and I volunteered for MOM, Smile Day, and Give Kids a Smile. Soon I was in charge of the holiday party, and I thought, now I've found my niche, I can plan a fun party.

I served as an alternate delegate at the WDA House of Delegates. Then a regular delegate. Then one day I find myself at city hall fighting for fluoride in our water. Then the thing I thought I would never do - I sat in a hot steamy room in our capitol to speak in front of legislators about AB 368, a bill that didn't pass, but I'll never forget the experience and I would never had done it without the advice from mentors like Dr Monica Hebl and Mara Brooks. I care deeply about this profession. I strive to be the best dentist, the best boss, the best at everything I attempt - even golf which is a losing battle.

I will do my best at being a GMDA president as well. There are many things to work on but what I plan to focus on is what Dr Avery-Stafford has already set in motion. She and I have met over the course of the last year to see

how we can do the most good over the course of our presidencies and I will continue that same communication with our new President-Elect Dr Lisa Teel. We are all fortunate to have this trifecta of passionate, talented, and caring women dentist business owners helping to run this organization. Our plan is to continue to work on gaining new members and creating an environment that not only promotes our profession but also promotes camaraderie. We want to make it “cool and fun” to belong to the GMDA and help dentists realize that there is strength in numbers, and what we can do as a group to fight government regulations or changes in legislation, we cannot do as easily on our own. It takes a village, and it is run by those that **show up!!!!**

We plan to reach out and make our presence known more at the dental school to get the students involved early and help them realize the potential of not only belonging to the GMDA, but any local component organization where they might live, to keep the ADA supported, current and relevant. We will continue to fight for fluoridated water within Milwaukee County, as well as support the representatives that support the goals of the “tooth party”. We are working to keep Legislative Day an annual event and will insist that our members show up so that our voices are heard, and that those in Madison remember us because of our passion and concern for our profession. You will hear it more than once over the course of the next 6 months, but Legislative Day is on January 25, 2018- so mark your calendars and block off your schedules at your office and **show up!!!**

We are trying out new options for continuing education opportunities thanks to our CE chair Dr Teel. We want to promote our profession not only politically, but clinically. We are surrounded by many talented dentists and specialists, and we hope to find an avenue to share our knowledge in a format that will not only be well attended, but also informative. We are working on a method to be able to pay for classes and events online to save on paper and postage, without affecting the dues.

We are truly blessed to have such a talented board of directors, many of whom have been serving this organization for many years. We are great mentors for incoming board members. If you, or somebody you know wants to become involved, let us know. In fact, all it takes is a question, the same one I received from Dr Moser years ago, “Can you please help out?” We all have talents and gifts to share. What may make us slightly uncomfortable helps us build our character. I challenge you to step outside of your box and see what you can accomplish and spend some time with the GMDA.

History has taught us that we progress together, and the members of the Greater Milwaukee Dental Association foster the type of camaraderie that benefits the dentist, the profession and, ultimately, our patients.

# SAVE THE DATES

Jun 4, 2017.......... Ride for the Arts

Jul 31, 2017..........GMDA Golf Outing

Aug 30, 2017......... Summer Social

September..........GMDA CE Evening

Dec 7, 2017..........GMDA Holiday Party

Jan 25, 2018..........Legislative Day 2018

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**Oct 7 and 13, 2017.....Give Kids A Smile**

Contact Drs. Estella Irelan and Kisha Larif-Holmes if you would like to be involved in screening (Oct 7 at MUSOD) or treatment (Oct 13 multiple locations).

[Estella.irelan@gmail.com](mailto:Estella.irelan@gmail.com) or [larifholmes@gmail.com](mailto:larifholmes@gmail.com)



School of Dentistry



## Greetings Members of the Greater Milwaukee Dental Association!

The Health Careers Opportunity Program (HCOP) is seeking your participation. This program is federally funded to provide 9 CSEP (College Science Enrichment Program) students exposure to the field of dentistry. These first-generation college students are seeking the opportunities to assist dentists in their clinical setting. Studies show that these students are likely to serve in underrepresented areas that experience gaps in service. The CSEP students are a part of a larger cohort of students from all over the country. They have excellent grades and been referred by their science instructors. Each one was hand selected to join us this summer. They will be housed here at Marquette University for a total of six weeks.

Your ability to allow them shadowing experience will aid in their future dental school application, and career preparation. Please consider allowing a student to join you this summer once a week. If you have any further questions contact: Ms. Yarlian Vazquez at [Yarlian.Vazquez@mu.edu](mailto:Yarlian.Vazquez@mu.edu) (Program Coordinator) or Ms. Amber May (MUSoD Director of Diversity and Inclusion) [Amber.May@mu.edu](mailto:Amber.May@mu.edu).



**Students are available: June 19th-July 28th, 2017**

**Wednesdays: 1pm-4pm**

**Fridays: 11am-2pm**

**Task Include: Dental Assisting and Administrative Duties that you assign!**

Thank you for your consideration!

Amber May, Director or Diversity and Inclusion, MUSOD, 414-288-1445

# GMDA Social and Signing Day April 6<sup>th</sup> at Black Sheep



**Drs. Mike Karczewski and Mary Quinn**



**Drs. William Toburen, Tom Raimann, Ms Mick Dwyer and Dr. Joe Nencka**



**Drs. Colleen Greene and  
Steve McEwen**



**Drs. Tom Goddard and Eric Thornton**



**Drs. Mary Ballard, Dean Tiboris and Mark Boldt**



**Drs. Monica Hebl and dental school mentor, Ahmad Eslami**



**Drs. Bruce Hamilton and Cheska Avery-Stafford**



**Drs. Ami Inoue and Charlie Hewett**



**Drs. Anne Fergus, Raison Bose and Emily Pohl**



# All Day CE - Dr. Lyndon Cooper

April 21<sup>st</sup> at Crowne Plaza



Mr. Ryan Jones, district manager for Astra, Drs. **Lisa Teel**, Lyndon Cooper, **Sarah Blair** and Ms. Angie Fox, regional manager Astra



Nice Crowd!



Drs. **William Toburen**, **Paul Mroczkowski**, **Scott Lewis**, **Len Machi**, and **John Machi**



Front row: Drs. **Ron Nellen**, **Jim Landon**, **Joe Nencka**  
Back row: **Phil Hawkins**, **Patrick Knapp** and **Kris Tolzman**



Drs. **Hira Chughtar**, **Christine Fischer**, **Lori Pagel**, and **Ann O'Neil**



Drs. **Paul Smithy**, **Jerry Gragg** and **David Lubar**

**Certificates should be arriving in the mail soon!**

# GMDA Annual Meeting

May 18<sup>th</sup> at Discovery World



Dr. **Angela Lueck** being installed by Dr. **Cheska Avery-Stafford**



45 year club members: Drs. **Jim Morgenroth**, **Jim Del Balso**, **Ron Stifter** and **Bob Heiden**



Dr. **Joe** and Ms. **Pam Stiglitz**



Ms. **Patrice** and Dr. **Jon Sisulak** and Dr. **Luciana Van Western**



GMDA Past Presidents in attendance: (Front row) Dr. **Cheska Avery-Stafford** (Second Row) Drs. **Dan Holzhauer**, **Monica Hebl**, **Lynne Brock**, **Jim Morgenroth**, (Third Row) **Russ Dunkel**, **Mike Donohoo**, **Bryan Gapson**, **John Moser** (Back Row) **Tom Kielma**, **Mike Grady**, **Tom Raimann**



c

**Drs. Angela Lueck**  
and  
**Nick Dwan**

**Drs. Cheska Avery-Stafford**, **John Moser**  
and **Angela Lueck**

Proof that mentorship  
really does work!





**Drs. Mike Donohoo, Bryan Gapson, Dan Holzauer and Ms. Eileen Donohoo**



**Ms. Stephanie and Dr. Rob Goeckermann (our newest board member) with Dr. Joe and Ms. Sara Nencka**

**Drs. Sarah Blair, Jim Landon and Eddie Morales**



**Student National Dental Association (SNDA) President, Ms. Ebony Robinson D2, Ms. Cynthia and Dr. Mike Grady**

# Legislative Day

March 22<sup>nd</sup> at Monona Terrace



**Drs. Sarah Blair, Lynn Lepak-McSorley, Angela Lueck, Cheska Avery-Stafford, Monica Hebl (front row) Ron Lange, Rick Mueller, Mike Donohoo, Eddie Morales, Tom Shaw, (middle row) Gary Stafford, Joe Nencka, Tom Kielma, Mark Crego, Rob Ritter, John Moser, Ron Nellen and Mike Grady (back row) Not pictured Amy Gensweider, Colleen Greene, Jim Landon, Bill Lobb and Leonard Machi**

There was a record turnout this year with over 110 dentists and 100 students. GMDA had the largest number of dentists in attendance of any component. Congratulations! Many were first time attendees or hadn't been in a long time. They report positive experiences. Thanks to all who attended for taking the time to represent our entire profession.

The goal is to have a Constituent dentist visit each legislator. We have a ways to go to accomplish this since Milwaukee has so many representatives. In fact, one of the bills we lobbied on has just been introduced. AB 318 is a patient record protection bill. A public hearing is scheduled for June 8<sup>th</sup>. Your presence does make a difference!

# Testimonials

## By Dr. Jim Landon

When I arrived at my first WDA Legislative Day, the room was already filled. While speaking with the students, I was able to discover the similarities and differences of our experiences. I saw my excitement from 30 years ago mirrored in them.

Legislators from leadership of both parties as well as Governor Walker addressed the group in the morning. We also discussed issues affecting our practices and tips on how to approach the legislators later that day. Being paired up with a Legislative Day veteran and dental student at lunch gave me confidence to visit the legislators in the capitol after lunch.

After meeting with Senator Alberta Darling's staffer, we were enthusiastically welcomed by Representative Janel Brandtjen. It helped that one of the dental students used to babysit her kids! Brandtjen is a great friend of organized dentistry and assured us she would support our issues.



**Dr. Mike Grady, Jim Landon, and Tom Shaw** with dental students and Representative Janel Brandtjen

## Dr. Tom Shaw

It was 35 years in the making, but I finally made my first Legislative Day. I witnessed firsthand how our hard earned dues protect the legal and economic environment to help us provide the quality of care our patients expect and deserve.

The first issue dealt with access to patient records. The other issue involves transparency in insurance contracts which are

being rented out without notice or ability to opt out if the reimbursement is lower.

Big insurance has the money behind them to leverage our politicians but we put a human face on the matter. Our representatives might be our neighbors, their kids may share the same schools as ours; in fact they may even be our patients. The legislators I met seemed very interested in our concerns. I made some new friends and met some old ones I hadn't seen since dental school.

So get involved! Let's help preserve our way to practice dentistry as we see fit. I plan to return next year for as the saying goes, "if you don't come to the table, you might just find yourself on the menu!"



Drs. **Joe Nencka**, **Paul Nemcek**, **Monica Hebl**, **Mike Donohoo**, **Brian Resop** and **Ted Schrubbe** with dental students and Senator Leah Vukmir

## **Colleen Greene**

It is inspiring to see so many legislators on both sides of the aisle come speak at Legislative Day. The WDA has earned the respect of lawmakers through its consistent presence, evidence-based priorities and relationships built at the local level. I highly recommend attending to see a system that's working well in state level policy-making."

## **Amy Gensweider**

I have been a practicing dentist since 2012 and am ashamed to say I had never participated in a dental lobby day or anything pertaining to legislation until March 2017. I felt my small voice could not make a difference. I was surprised and elated to discover the enjoyment I had in helping describe to our Wisconsin legislators the issues we face as dental professionals, and I now appreciate that my voice adds to many to aid in making changes.



Please save the 2018  
date in your practice  
schedule today!

**SAVE** *the* **DATE**



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**Legislative Day**

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**Thursday, January 25, 2018**

MONONA TERRACE  
One John Nolan Drive  
Madison, WI 53703



## **Privacy & Network Security Liability: Are You Prepared?**

By Monica Hebl and Mara Roberts, WDAISC President

At the last Board of Trustees we heard from several Trustees that had their data held ransom. We all know daily, offsite back-ups are important, but it is too easy to get complacent.

Do you have a cyber attack response plan? Are you aware that businesses must be able to notify all parties that were affected by a breach, communicate effectively the scope of the possible damage, provide credit monitoring assistance and identity restoration case management to those affected by the breach? In addition, they may also face legal defense and settlement costs in the event an action is brought against them because of a breach.

A Harris Poll survey found that 54% of small business owners were victim to at least one type of attack: virus, phishing or malware. Other exposures include hacking, unauthorized access to customer or company info, software, data breach and ransomware.

The U.S. Small Business Administration claims that small employers are becoming an increasingly attractive target because they not only have valuable customer data but provide access to larger networks and lack the personnel to provide cyber security.

Take time to develop a response plan-just like an emergency response plan. Knowing what to expect and how to respond before an emergency ensures better outcomes for all involved.

***If you have a breach: notify your broker or your insurance company Claims Representative as soon as possible.***

As wonderful as technology is, it exposes those who use it to new and emerging perils. Awareness and mitigation of the inherent risks associated with our connected world are critical to any well rounded risk management program. Be sure to ask your team at Professional Insurance Programs about cyber solutions for your practice. [info@insuranceformembers.com](mailto:info@insuranceformembers.com)

# GMDA ANNUAL GOLF OUTING

Monday July 31, 2017

## The Legends at Bristlecone Pines Golf Club

**Golf, Dinner, Prizes & Raffle**

**\$175 per Person**

**Dinner & Raffle**

**\$55 per person**

10:00am – 11:00am

Driving Range and Lunch

11:00am

Shotgun Start, Four Person Scramble

4:00pm - 5:30pm

Cocktails

5:30pm

Dinner

(Vegetarian option available upon Request)

## GMDA Golf Outing Registration

Sign up individually or as a foursome

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Foursome: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\$175 Golf, Lunch, Dinner \_\_\_\_\_

\$55 Dinner Only \_\_\_\_\_

Checks payable to "GMDA". Please mail to:

GMDA c/o Dr Rick Mueller

11801 W. Janesville Road; Stop 6

Hales Corners, WI 53130-2327

**For more information please contact:**

Dr. Timothy Baggott at [timothy.baggott@gmail.com](mailto:timothy.baggott@gmail.com) 414-543-9911

***Paid Registration due by Monday July 10, 2017***

Greater Milwaukee Dental Association  
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