

# President's Message

### By Dr. Eddie Morales



I write his in hopes that you all had a great summer with your families and friends. As restrictions lifted over the summer, it was nice to get together with those we hadn't seen in a while and to travel more confidently and comfortably. As the new Delta variant emerges and becomes more prominent, we will continue with our plans to meet in person as much as possible, while remaining vigilant and responsible.

We will kick off our events with a *Social and WDA President's Address* at *Bottle House 42* located in the Milwaukee Brewing Company in Downtown Milwaukee, on September 16. Please plan to attend; it'll be a great time!

In addition, I would encourage you all to attend the WDA Annual CE and Networking Event, which is in our backyard this year – The Brookfield Conference Center. Please sign your teams up for a great event with Kirk Behrendt on Thursday, November 11. The 151<sup>st</sup> Anniversary & Pyramid of Pride Awards Dinner will also be an event you don't want to miss! John McGivern is the entertainment. Registration details can be found on WDA.org.

If you're interested in advocating on behalf of our profession or in leadership roles within the GMDA, please feel free to reach out to me. It's through our collective efforts that our voice is heard and change is implemented, as evidenced in the increased dental Medicaid reimbursement passed by our Legislature and Gov. Evers.

Please consider being on a GMDA committee, coming to our events, and discussing relevant topics with your fellow colleagues. This is a great time to be in dentistry, and we have every opportunity to make it better by making our collective voices heard, locally, regionally and nationally. It's never too early to show up (however that may look for you).

Lastly, this is a friendly reminder that 2021 is the year for dental and dental hygiene license renewals. **The deadline to renew your license is September 30, 2021.** The Department of Safety and Professional Services has confirmed that it will send notifications to all license holders. If you did not receive the DSPS email, contact <u>dsps@wisconsin.gov</u> or call 608-266-2112. The renewal portal is open now.

This is the second (and last) of the two-year periods that requires 2 CE hours on responsible prescription of opioids for the treatment of acute dental pain. If you need that CE, there is an online on-demand course presented by Marquette and the WI Department of Health Services on the WDA site.



GMDA

Social

FREE FOR GMDA MEMBERS! HEAVY APPETIZERS CASH BAR

### THURS, SEPT 16 6 - 8PM

### BOTTLE HOUSE 42 MILWAUKEE BREWING 1130 N. 9TH STREET



The Wisconsin Dental Association, along with the Greater Milwaukee Dental Association and Waukesha County Dental Society, presents:

2021 WDA ANNUAL CE & NETWORKING EVENT

# **"THE 4 KEYS TO MASTER TREATMENT AS A TEAM"**





### With: **Kirk Behrendt** Founder of ACT Dental

The WDA is teaming up with the Greater Milwaukee Dental Association and Waukesha County Dental Society to host a fantastic program for the 2021 Annual CE & Networking Event. The program – which offers a day of learning and fun for the entire dental team – is worth 6 CE credits. A fun, two-hour networking social will immediately follow the all-day CE, and dozens of tabletop exhibits with knowledgeable industry specialists will also be part of this year's event.



Use this QR code to register or visit WDA.org. Registration deadline: Oct. 31

#### ALL-DAY SESSION | Thursday, Nov. 11 | Brookfield Conference Center

### **Trustee Report**

By Drs. Cheska Avery-Stafford and Angela Lueck

Since the last newsletter, there has been a lot happening at the Capital. A big thank you to all advocates and WDA members who contacted their lawmakers supporting the increase in Medicaid reimbursement rates. Legislature and Governor Evers included reimbursement rate increases for oral health providers in the 2021-2023 state budget. This is the state's first significant investment in oral health in two decades.

Chris Borgerding, the Director of Government Services and the rest of our legislative team have been working with stakeholders on the telehealth bill, which will most likely impact teledentistry. Of most importance, is requiring Wisconsin licensure to practice teledentistry on Wisconsin citizens. By requiring licensure, anyone performing teledentistry on a Wisconsin based patient must follow all the same rules and regulations as an in-person provider. This is very important for us. Additionally, of importance is allowing the DEB to address any issues. By requiring Wisconsin licensure to provide teledentistry, providers can be held accountable.

There is also an update on Expanded Functions Dental Assistants. On July 21<sup>st</sup> a Senate EFDA hearing was held in Madison and the WDA was well represented. EFDA legislation will most likely be voted out of the Senate committee at the next in-person meeting in September. This will then send the bill to the floor of the State Senate where there is strong belief that it will pass.

On the local front, the GMDA donated \$500 to help support the White Coat Ceremony at MUSOD. This year's ceremony will be especially notable as both incoming D1's as well as D2's (who did not have a ceremony in 2020) will have a combined White Coat Ceremony.

Thank you to all who participated in or sponsored the GMDA golf outing on July 29<sup>th</sup>. Both Drs. Cheska Avery-Stafford and Angela Lueck participated along with Mara Brooks, and Dr Lueck's niece Cassandra Romero. We were the only female foursome on the course and we had a blast.

As we compose this newsletter, over 50% of Wisconsinites are now fully vaccinated! However, polls show that those who remain unvaccinated, are not likely to receive the vaccine in the future. COVID cases are again on the rise in our state so be safe out there.

Our next WDA Board of Trustees meeting will be September 24-25. Drs. Lueck and Avery-Stafford will be in attendance. Feel free to email us with any questions or concerns prior to that.

Enjoy the remaining weeks of summer!



# GMDA Golf Outing

Thank you to all who participated in this year's GMDA Golf Outing on July 26<sup>th</sup> at the Legend of Bristlecone. The hot weather and pristine golf course was the setting for a great day of networking, camaraderie, and fun. The food was excellent, and a wide array of prizes made for a great raffle.

Overall, we had 14 teams participating, with over 70 attending the dinner. It was an exciting event with two teams tied at -11; the tie was broken by matching cards according to handicap.

Thank you to all who helped make this event a success, especially our sponsors: Bank of the West; Barton & Shaw Periodontics; Dentsply Sirona; Endodontic Specialists of WI; First Midwest Bank; Henry Schein; Meridian Endodontics, Periodontics and Implant Dentistry; Milwaukee Oral Surgery and Implants; Nu-Art Dental; Old National Bank; PerCSoft; PNC Bank; Premier Endodontics; Premier Periodontics and Implant Dentistry. Hope to see you next year!

## Obituaries

#### Dr. James Kevin Bahcall, D.M.D.

8/1/1960 - 5/20/2021 WDA member for 29 years

Loving husband of Amy, nee Varon. Proud father of Allie and Jamie Bahcall. Beloved son of Barbara Himes (the late Dr. Joseph Himes) and the late Albert Bahcall. Dear brother of Steve (Kiersten) and the late Ken Bahcall. Adored son-in-law of Esther and the late Albert Varon.

Was a dear friend, professor, colleague and held his family close in his heart. Dr. Bahcall was an esteemed endodontist and entrepreneur who had a love of research and a passion for education.



**Dr. Gary W. McFadden DDS** 2/14/1935 ~ 7/9/2020 (age 86) WDA member for 62 years

Gary W. McFadden was born February 4, 1935 to Ralph and Clara McFadden in Glendale, WI. He was the youngest of seven brothers: Lloyd, Ralph, Jim, Bill, Don and Robert.

Gary graduated from Marquette University Dental School and had a

successful dental practice in Glendale, WI for 42 years.

He married Gail Jefferies on August 16, 1958; and celebrated 57 years together prior to her passing in 2016. Together they raised three children: Wendy (Michael), Kathy (Kurt), John (Amy).

He was an avid hunter, fisherman, outdoorsman and later - artist. His children fondly remember gardening, camping, swimming, holiday parties, boating\fishing on the Ralph Sherman; and traveling around the U.S.

In 2001, Gary and Gail retired and traveled the states in their RV. They "snow-birded" in Texas for many years. To keep his hands busy, Gary took up wood carving. He created many beautiful works of art. But the traveling would not keep him away from his children and grandchildren: McKinzie, Drew, Trevor, Myka, Caleb and Connor. Gary (aka Papa) loved to tell stories and take them out for dinner\ice cream, whenever possible.

For the last six years, he has enjoyed his time in Appleton year around (well, winter not so much). Gary went home to be with his Heavenly Father on July 9, 2021, surrounded by his children.

He truly left us a Legacy and will be greatly missed.

# Book Review submitted by Dr. Glen Bogdon Keep Sharp, Build a Better Brain at Any Age, By Dr. Sanjay Gupta

In previous issues of the GMDA Newsletter, I reviewed several books I suggested you might enjoy reading. The books were entertaining, well written and enjoyable. This review is not a mere suggestion. In the interest of dentists and patients everywhere, this is a book you must

read! Keep Sharp, Build a Better Brain at Any Age, by Dr. Sanjay Gupta is all the things mentioned above, but it could also save your brain and your life!

Simply stated, this is why and how:

# 1, the AUTHOR: Unless you have recently crawled out from under a Covid-19 rock, you have certainly heard of Dr. Sonjay Gupta, a star on the TV talk show circuit. Dr. Gupta is a well-respected neurosurgeon and the chief CNN medical correspondent.

# 2, the RESEARCH: Due to my non-dental volunteer experience at a health care center, where I assisted in forming an Alzheimer's Care Giver's support group in 1997, and later assisted with other resident activities at the same location, I investigated numerous ways in which dementia affects the older segment of our population. Dr. Gupta's investigation and evaluation of the information is outstanding. He is able to make an appraisal of original research studies on brain and body health and come up with accurate advice on how to avoid Alzheimers Disease and other forms of dementia on patients living to an age when one might outlive one's life's savings. In the process of winnowing and sifting the information, Dr. Gupta has made the research understandable, practical and applicable to our lives. The book demonstrates what a person can do, if one wishes to live into the 90s while remaining mentally 'sharp'.

# 3, the ADVICE: Less than a century ago, I said to my daughter, "All of life is a tradeoff". She, being an economist, replied, "Dad, when did you start studying Economics? *Keep Sharp* is full of 'tradeoffs' and the significant positive results that can be obtained by making the correct 'tradeoffs' in life style.

# 4, the EXAMPLE: At Christmas, 1974, my brother-in-law died of a heart attack. His death, at age 46, motivated me to start an exercise program guided by Nathan Pritikin and his book, *Live Longer Now*. It was the best guide to exercise and diet choices at the time. I got a heart health medical checkup and started jogging. After a few years, I joined some fun runs. I was able to bore friends and family with stories of mediocre exploits and lure them into the same sort of nonsense.

Dr. Gupta's advice is-exercise (#1), friendship (#2) and self-esteem (#3).

Since 1974, I have been able to do all three. Along with annual physical check-ups, including stress tests, I do the 10,000 steps a day (#1) and my 'daily dozen' exercises. At fun runs and senior Olympics, I found like-minded friends (#2) and earned 25 medals, including three in the Al McGuire/Children's Hospital run (#3). In doing the three simple things mentioned in this paragraph, I unknowingly did most of the things recommended in *Keep Sharp*. Dr. Gupta's plan is not difficult and it works.

Keep Sharp. Be Friendly. Love Yourself. Take a walk on the wild side and read the book. More important-do the exercise, mental and physical, as advised by Dr. Sanjay Gupta.



Hello GMDA Colleagues,

It has been an honor to serve as your Wisconsin trustee to the ADA board over these last 4 years. I have witnessed the resiliency and have learned the potential of our association. I believe though that the ADA needs to steer toward one primary goal- **Member Success**. I would like to be the catalyst moving toward that goal as the next ADA President-Elect. I vow to stimulate the ADA to generate new ideas on how to foster member success and become an inclusive community.

I have taken my campaign message across the country to as many state meetings and caucuses as I can. I want ADA Delegates to know that **Member Success, Inclusion** and **Relevance** are the three pillars that I believe the ADA needs to focus on to make our association sustainable. A strong ADA is essential to our profession. We have to rebuild our market share so that our advocacy efforts can remain strong. We have learned during COVID that our government and agency advocacy relationships are essential to our practices. In addition, every year, third party payers strive to take more control away from us and delve further into the doctor/patient relationship. Our association only gains power on our behalf with higher ADA market share.

Will you help me get my message out to ADA delegates? If you know an ADA delegate in another state, tell them about me. Will you consider making a contribution to my campaign? You can send a check for \$100 or \$200 (or any amount) to "All in for Julio" through my campaign treasurer Dr. John Moser at: "All in for Julio", % Dr. John Moser, 219 N. Milwaukee St. Milwaukee, Wi 53202

I'm All in! Thank You for your support! Dr. Julio Rodriguez

### **Association Officers**

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### If you would like to contribute to the newsletter please contact Monica Hebl at hebl.monica@gmail.com