

GMDA

Connecting You To Success



President's Message

Dr. Charles Stoianovici

I'm originally born in Romania from a small industrial town called Resita. I grew up in Palm Springs, California where I spent my childhood in the desert hunting scorpions, skateboarding, and riding bikes. The one thing that I enjoyed as a child was watching bass fishing shows, which is one of the things that drew me to Wisconsin.

I pulled a map of the United States and I start looking for cities on the water. Four days before my flight I connected with a former GMDA president and my current periodontal partner, Dr. Lisa Teel.

My first memory of Milwaukee as the plane was landing, was the Caribbean blue waters of Lake Michigan and the cream color bricks of the city.

Shortly into my career in private practice, Lisa began to mentor me and stress the importance of not only delivering great care for patients, but also the importance of advocating for our profession by joining organized dentistry. As a result, I joined the GMDA Board in 2019 and also began teaching part time in the graduate periodontics program at Marquette University. The first thing that I realized

being on the GMDA board, is that I was extremely blessed to be surrounded by such passionate individuals that want to protect our field. I did not realize how much work goes on behind the scenes for passing bills and setting up discussions about political topics in dentistry.

During my time in the GMDA some of the powerful accomplishments that I have seen through organized dentistry was the ADA response to the pandemic, deeming dentistry as an essential healthcare service, vaccine administration to help our community, and various other accomplishments. As a continuing result of the pandemic, we continue to have major impacts on our profession. Some of the current challenges that we are seeing in our local dental communities is the declining numbers of office employees including dental hygienists and assistants, demand for higher pay rates for these employees, and continuing decreased reimbursement rates from dental benefit providers. In response to these labor shortages, GMDA has begun discussions with the Department Chair of Hygiene, Director of Clinical Education and Compliance, and Program Coordinator for assisting at Milwaukee Area Technical College to see how GMDA can support our dental community.

Please let me know how we can help you out with any concerns.

Black Sheep Social March 10,2022



Drs. Judd Smith, Katie Satula and Tom Raimann



Drs. Matt Midtling, Brett Waligora
and Juliana Sardenburg



Drs. Eddie Morales, Lauren Hawkins
and Ehson Salecki



Annual Meeting May 12, 2022 American Family Field

Passing of the gavel from
Dr. Eddie Morales (r) to
Dr. Charlie Stoianovici (l)



President Dr. Charles Stoianovici



45 year member Dr. Jim Del Balso



Past Presidents: Drs. Mark Crego, Tom Shaw, Joe Nencka, Lisa Teel, Tom Raimann, Eddie Morales, John Moser, Cheska Avery-Stafford, Monica Hebl and Mike Grady



Drs. Jared Frisbie, Dan and Agnes Domagala and Jim Del Balso

Mr. Noman Junejo
And Dr. Mohammed
Parvez
from Dental 360 DSO





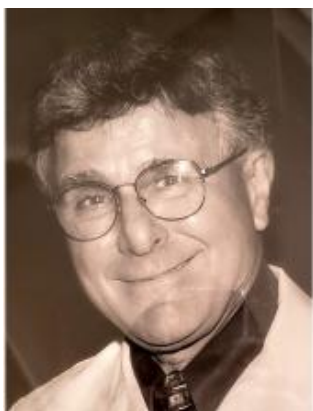
Dr. Mike Laska, Dr. Tom and Ivy Shaw Drs. Ravi Narra and Swathi Golla



Drs. Gary Stafford, Jay Mackman, Alan Kimmel and Ehsan Salecki



Drs. Eddie Morales, Charlie Stoianovici, Ms. Geena Lopiparo
and Dr. Rick Mueller



Dr. Sebastiano Norman Marchese "Busty"

of West Allis, entered the Immaculate Heart of the Lord on Tuesday, March 8, 2022. Reunited with his dance partner and wife, Jane. Born September 22, 1930, in Milwaukee, WI. He was the son of

Carlo and Maria (Restivo) Marchese. He was surrounded by his kids and grandkids. He was a faithful Catholic Sicilian/American and had a love for the rosary. He worked hard all his life.

Busty was a sociable, affable person. He always wanted to put a smile on your face. In later years he had this saying, "A twinkle in your eye, and smile on your face and a song in your heart." He was hardworking and diligent. He seldom was seen sitting. He occupied himself by working or fixing something.

He was very proud of the fact that he put himself through dental school at Marquette University. Dr B. N. Marchese created a successful dental practice and gave his family a great life.

He loved his kids and grandkids with his whole heart! In his years in the West Allis neighborhood, he and his wife were "parents" to many neighborhood kids. His house always had an open door.

He was President of the GMDA in 1986 and a member for 64 years.



Dr. Ronald J. Holzhauer, DDS, MS

Pewaukee - Was born to Eternal Life on Monday, May 9, 2022 at the age of 89. Beloved husband of Carmen (nee Balistreri) for almost 67 years. Loving father of Deborah, Daniel (Nancy), Thomas and Donald (Lindsay). Proud grandfather of Ron,

Angie, Kristin, Lindsey, Macy, Jack, Gabby, McKenna and six great-grandchildren. Also loved by twin sister Rosemary (Chuck) Ries and brother Chuck (Ceil). Preceded in death by siblings Jack (Joan) and Sister Ruth Marie and Dan (Mona).

Ron was a practicing orthodontist in Wauwatosa and Hartland until retiring in 1994. He cherished relationships with many past employees and patients. He was active in the dental community and was adjunct professor at the Marquette University Graduate Orthodontic Program for over 25 years. He enjoyed the outdoors—playing tennis, hunting and camping, skiing in Colorado, boating and golfing in Florida. Most of all, Ron cherished time with family.

He was President of the GMDA in 1984, a member of GMDA for 54 years and ADA for 66 years.

GMDA Board Update

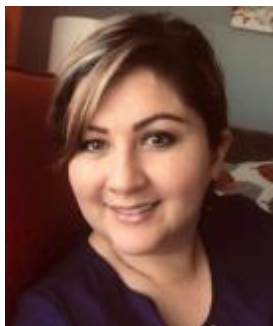
The board has received feedback from members regarding the workforce shortage. In an effort to try and address the issue, members of MATC dental hygiene and assisting programs have been invited to attend the June board of directors meeting.

Ms. Mary Peters-Wojnowiak-Director of Clinical Education and Compliance
Tonia M. Morley-Department Chair-Dental Program Chair-Dental Hygiene
Maria Cristina Rodriguez-Program Coordinator and Instructor Dental Assisting

Our Goal/Objective: To open the lines of communication between MATC and the GMDA in a positive way that facilitates collaboration, quality growth of the dental workforce and realistic, yet effective plans for the future.



There is currently a vacancy on the board of directors due to Dr. Nicole Sawatzke moving into the Vice-President position. This vacancy will be filled by appointment of the President. If anyone is interested in serving, please contact Dr. Charlie Stoianovici at ucvine@gmail.com. The meetings are held at different venues in Milwaukee usually on the second Wednesday of the Month. There are about ten meetings per year. This is a great way to increase your leadership skills, enhance your resume, network with colleagues and impact the future of your profession. The job involves attendance at board meetings and serving on committees for GMDA social or service events. There are also additional leadership opportunities including serving as a region three representative to the WDA house of delegates.



DENTAL ASSISTANTS THE 2022 VISION

By Maria Cristina Rodriguez MS,
CDA Dental Assistant Program
Coordinator
Milwaukee Area Technical College

The shortage of dental assistants is increasing and dentistry is suffering. I have been in the dental industry for more than a decade. From dental assistant to dental educator, I can see the gap between dental assistant training, job opportunities and dental offices that partner with schools.

Since I began this position, I have been doing community outreach and program promotion, especially with high schools. It is very important to promote and advocate for our program since most don't know enough about the field to pick it as a career path.

Our program at Milwaukee Area Technical College has state of the art dental equipment, digital imaging, and very well-trained instructors that prepare our students to the best standard in the dental field. Our college also has a bilingual dental assistant program, which opens the opportunity to our Hispanic community to go to college, ultimately benefiting the dental community.

We are aware of the new bill (254) that was passed by the Wisconsin Legislature in 2021 establishing the Expanded

Function Dental Assistant. This will bring a totally new chapter for the dental assistant profession. Dental Assistants programs have a bright future, but we need to work together, stay connected, support our technical colleges, and promote our programs to solve the shortage.

Advocate for dental assistant programs by encouraging patients, your family, and friends to consider it as a career option. Let's recognize that assistants are a valued member of the dental healthcare team.

Dentists and everyone in our dental community, we need your help and support. Our students have great potential. We must give them the opportunity to become a professional dental assistant. **You can help by taking the time to have a clinical partnership with MATC by hosting a student for an internship/clinical rotation.** Private dental offices are part of the training of our dental assisting students. Consider being a mentor to these wonderful students, by providing them an opportunity to be part of your team and participate in the different areas of the dental office. **It is a great opportunity to train a possible employee for your office.**

Lastly, I would like to mention that, as a part of the Dental Assistant Association, I am actively involved in the creation of the Greater Milwaukee Dental Society, which hopefully will create networking opportunities and be a great way to support and promote the dental assistant profession.

Contact information for Cristina Rodriguez
rodrm287@matc.ed


Region 3 Trustee Report

By Drs. Angela Lueck and Cheska Avery-Stafford

There are likely very few industries not affected by staffing issues right now. Marquette University School of Dentistry has a shortage of instructors, both full and part-time. The WDA is working to fill the Director of Government Service's position. And we are all acutely aware how many of our member dentists are struggling to find skilled dental assistants or hygienists.

Our local dental components have been meeting with the directors of the hygiene and assisting programs at our technical colleges to help better understand the shortage and the limitations that exist in educating more qualified individuals.

The WDA President, Dr Cliff Hartmann, has spearheaded the Dental Team Workforce Shortage Workgroup to address our concerns and they are making slow, but steady progress. We thank those that are donating their time to be part of this workgroup. We hope that there is more positive news on this front in the near future.

For those that are graduating, whether dentists or auxiliary support staff, the Department of Safety and Professional Services has launched **LicenseE** on May 16th. This is a new self-guided,  online occupational license application platform which should speed up new license processing times. This platform will also be used for renewals starting in July.

The Dental Examining Board (DEB) met in May for their first in-person meeting in two years. Now that Wisconsin Act 254,

Certification of Expanded Function Dental Auxiliaries, has been signed into law, the DEB will begin promulgating rules. The first step in the process will be developing a “Scope Statement”. It will then go to the Governor for his approval. A public hearing will be scheduled before the DEB writes the rules. Once written, technical schools can develop curriculum and establish training programs. The process will likely take two to three years to complete.

The WDA Foundation was established in 1957. Its mission is to improve the oral health and overall well-being of Wisconsin Residents. In May, \$55,315 in grants were awarded to twelve charitable oral care programs to support the dental needs of Wisconsin residents.

The WDA recently held a strategic planning meeting on May 6th which included the executive board, several trustees, WDA committee members, staff and member dentists from across the state. The meeting was facilitated by ADA staff and provided an opportunity to evaluate the current status of the association and welcome input regarding what is going well and what can be improved. This information will be analyzed and then presented to the House of Delegates for approval. Overall, the meeting was successful and reinforces the significance of member participation. Topics discussed include workforce issues, membership and market share as it relates to practice models and improving communication with members and the public.

Our next scheduled board of Trustees Meeting is June 23-25. If anyone would like us to bring your questions or concerns to the board, please contact one of us.

Have you heard of Mineral?

By Dr. Bridget Mackey

Maybe you're an employee dentist navigating a new associateship, wondering about your working conditions. Maybe you're a solo practitioner in private practice, like me, dealing with an employment issue and wondering what steps you should take, legally speaking. Maybe you work in public health in a leadership position where employees come to you for advice, regardless of whether or not this is actually part of your job description.

For me, the Mineral platform made available to WDA member dentists was a lighthouse on a foggy Lake Michigan night. I'd asked colleagues, I'd asked my partner (an attorney, mind you, but the wrong kind), I'd googled, I'd soul-searched, but I still wasn't sure. What was the right thing to do for a (great) employee with a medical condition that I'd already made significant concessions for, when the condition was starting to affect job performance, as well as the bottom line of my small business? I'd changed systems in the office to accommodate them, which I was happy to do for this wonderful employee. But... the rest of my team and I were being stretched to our limits with said accommodations. What was I to do?

Lightbulb: didn't one of those emails from WDA mention a new Human Resources (HR) platform? I signed up, emailed a question regarding my specific situation, and within one day had an actual legal answer in my inbox (from the right kind of attorney)... for free! Side note: I had looked into other HR companies, all of which would have charged a significant monthly fee. As a small practice owner, I don't feel like I need monthly advice, so for me this wasn't the right option. **There are so many benefits that come with being a WDA member, but if I could choose one that made my membership dues worth it this year, it has been access to the Mineral platform.**

TAKE ADVANTAGE OF WDA/ADA PERSONAL MEMBER DISCOUNTS

Your tripartite membership in organized dentistry gets you many discounts through both the ADA and the WDA. These discounts can lead to significant savings for your practice, but did you know you also have several benefits that can be used in your personal life as well?

TRAVEL

AHI Travel- ADA booking discount of \$250

Luxury Chicago Hotel Program- Discounts on several top Chicago hotels like the Ritz and Four Seasons

Hyatt Worldwide Hotels and Resorts- 10% savings

Car Rental- Up to 25% savings off base rates with Dollar, Hertz, and Thrifty



Class Pass

Free on-demand workout classes. Use Code ADA2021 to sign up.

Lenovo

30% off their entire line of PC products

Office Depot/ Office Max

Up to 75% off savings.

Mercedes-Benz

Up to \$5,500 savings on purchases or leases

GE Appliances

Save 25% off MSRP on select appliances

UPS

50% off next day and 30% off ground shipping



Fiserv Forum Ticket Pass

Special member pricing for Bucks games and other Fiserv Forum events.

Enter **promo code WDA**.

Visit the 'Endorsed Products and Services' page on both the WDA and ADA Website for all your available savings!

WDA: <https://www.wda.org/member-center/endorsed-products-services#personal>

ADA: <https://www.ada.org/join-the-ada/member-benefits>

Networking opportunity for Milwaukee dentists!

Join your colleagues for an in-person WDA BizTalks featuring an expert panel on Practice Finance. Drinks, apps, CE (earn 1 non-clinical CE credit) and networking for \$25!

Register at: <https://bit.ly/3Mbh3uT>



GREATER MILWAUKEE DENTAL ASSOCIATION

Invite you to a LIVE



Tuesday, June 14, 2022

featuring a Personal & Business Finance Panel of experts from

Carlson Black O'Callaghan & Battenberg LLP
CliftonLarsonAllen
Robert W. Baird Co.
SVA Certified Public Accountants

This panel discussion, moderated by **Dr. Katie Satula**, is your opportunity to ask personal & business finance questions in the areas of **accounting, taxation, legalities and retirement**.

5:45 p.m. - Social with Food Stations
6:30 p.m. - Panel Discussion

Cost: \$25/person, includes two drink tickets & food

Bottle House 42
Milwaukee Brewing Company
1130 N 9th Street
Milwaukee, WI 53233
bottlehouse42.com

The WDA will award 1 non-clinical CE credit.

RIDE FOR THE ARTS 2022

Please join us on June 5th

The UPAF Ride for the Arts, Sponsored by Miller Lite, is more than just a ride - it's an opportunity for friends, families and coworkers to have fun and support our region's world class performing arts organizations.

Sign up to be on team TOOTHCYCLES
at www.UPAF.org

New route this year: Hoan loop course

Offering scenic views for riders
completely closed to car traffic



Association Officers

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Dr. Eddie Morales Past President	emorales@alumni.ne.edu

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Vacancy	

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**If you would like to contribute to
the newsletter please contact
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hebl.monica@gmail.com**